

Plein Air North Park

(Registration begins on April 5th through May 10th)

Deadline May 10th for submissions

Exhibition dates: May 15th – June 13th

This event is hosted by the San Diego Art Department and in partnership with the California Art Club, San Diego Chapter.

Plein Air (i.e. open air) paintings are executed outdoors from life.

The San Diego Art Department and The California Art Club invites artists to take up the challenge of plein air painting and to participate in the 2nd Annual Plein Air North Park competition and exhibition at the San Diego Art Department. This is an opportunity for artists of all levels to participate in a unique event highlighting the North Park community, its landmarks and the revitalization of the neighborhood.

RULES FOR THE EVENT

1. **Painting Area:** An artist may paint any subject or scene he/she chooses, as long as it is within the boundaries of North Park city limits (a map will be provided at Registration). Please note: Interior scenes of cafes and restaurants in North Park are allowed as long as they are done on location.
2. Artwork must be executed on location and photographs are not to be used. Photography and digital media are excluded.
3. **Painting Time Period:** Each work of art must be started and completed "en plein air" from **Monday, April 5th – Monday, May 10th, 2010.**
4. **Required Registration:** All artists must register prior to any work being done. (No Exceptions) Registration will take place daily at: The San Diego Art Department, 3830 Ray Street, San Diego, CA 92104 (10am – 9:30pm Mon – Thurs, Fri. Noon – 5pm, Sat & Sun. 10am – 5pm)
 - a. To Register, Entry forms must be completed and accompanied by a \$30 entry fee for up to two works or \$20 for one work of art. **SDAD/SDAI and CAC Members receive a \$5.00 discounted entry fee.** Artists' canvas, board, or paper must be stamped at the time of registration and prior to work being done. The entry fee includes your registration into the Quick Draw event held on Sunday, May 16th.
5. **Material Requirements:**
 - a. The artists' canvas, paper or board must be stamped by The San Diego Art Department at the time of registration and prior to any work being done. An unlimited number of canvases may be stamped.
 - b. Size of unframed work not to exceed 24x24.

6. **Painting Submission Requirements:**

- a. Paintings must be delivered to the judging site: San Diego Art Department **on or before: Monday, May 10th from 11am – 5pm.**
- b. Each artist may submit up to two (2) finished paintings for the exhibition.
- c. Each finished painting submitted should be signed on the front & back.
- d. The “Plein Air Stamp” provided at registration must be visible on the back of each painting.
- e. All paintings must be framed and ready for hanging with secure wire and firm fixings (no alligator hangers, etc).

7. **Exhibition Period (May 15th – June 13th)**

- a. On Tuesday, May 11th jurors will select the works to be displayed for “The North Park Scene” exhibition from May 15th – June 13th. Organizers will exercise responsible care with works submitted but will not be responsible for loss of or damage to any work while in their custody.
 - b. Work submitted and juried into the “North Park Scene” exhibition will be on display for the May 15th reception hosted by The San Diego Art Department. Voting for the People’s choice award will take place during the reception and the following day during the North Park Festival of the Arts.
 - c. Finalist artwork will be on display from May 15th – June 13th. Artist awards & public reception will be held on May 15th from 6-9pm (awards ceremony at 6:30pm).
 - d. Exhibitors are required to set a selling price for their artwork. The entry tag must be adhered to the back of each painting listing; Name, title, price, medium, and artist contact information.
8. **Jurying:** Artwork will be judged by three (3) jurors the afternoon of Tuesday, May 11th, 2010. Jurors include: Councilmember Todd Gloria; President of the San Diego Art Institute, Timothy Field; and Signature Member of the California Art Club, Scott Prior.
9. **Paint Out Event:** On Saturday, May 1st Plein Air painters are invited to participate in a “North Park Paint Out & Critique” between the hours 10:00am – 4:00pm. Join in the camaraderie with fellow plein air artists and come out to paint in North Park. This is an open event for all artists to gather throughout North Park and paint. Meet back at SDAD by 2:00pm to partake in a group discussion lead by Judith D’Agostino and enjoy light refreshments.

Several possible painting locations include:

1. Morley Field and Bird Park provide nice scenes with a beautiful variety of trees, as well as views to downtown, the Coronado Bridge and Balboa Park. There is ample parking on the side streets.

2. Many interesting Alleyways run North/South between streets such as Pershing and 28th street, and provide a variety of scenes, from gritty to pretty.
3. The Urban Scene along University and 30th Streets provide a wealth of old and new architecture and street scenes, with a colorful variety of subject matter (i.e. North Park Theater) and people.
4. Historic Houses are found throughout North Park, such as in the Historic Dryden District. With pretty front gardens and walkways, and architectural styles including Craftsman and Spanish Homes, there are plenty of quiet side streets to set up and paint.

Quick Draw Event: On Sunday, May 16th during the North Park Festival of the Arts. Registration for artists will begin at 9:30am – 10:00am at SDAD. The public is invited to watch participating artists during the Quick Draw event complete a "Plein air" painting within a two hour time frame from 10am - Noon. The artists will be within walking distance of the Art Department, giving onlookers the opportunity to watch any or all the painters while the work is being done. Together artists and spectators are immersed in the creative process. See the scenes and how the artists interpret them. Smell the wet paint and get caught up in the excitement of watching a painting come to life before your eyes.

The paintings, once completed at Noon, will be framed by each artist and displayed for public viewing on easels in front of SDAD. The works will be judged at 1pm by Stuart Burton. The wet paintings will be on sale from 1:00pm – 6pm during the festival.

10. **Awards:** Jurors include; Councilmember Todd Gloria; President of the San Diego Art Institute, Timothy Field; and Signature Member of the California Art Club, Scott Prior. Awards will be presented for Best in Show, First place, Second place, Third place, and Honorable Mention during the May 15th reception.
11. **Painting Pick-up:** Unsold paintings that were not selected for the exhibition must be picked up by Friday, May 14th from 10am – 6:00pm. Paintings in the exhibition, "The North Park Scene" will stay on view at SDAD until June 13th with a closing reception being held on June 12th. Artwork will be ready for pick up on June 13th & 14th from 10am – 5:00pm.
12. **Proceeds from Painting Sales:**
 - a. For all artwork sold each artist will contribute 40% of the proceeds to The San Diego Art Department's scholarship fund and SDAD will mail a check to the artist for 60% of the proceeds. (SDAD scholarships are eligible to adults and youth based on need)
 - b. Artwork entered must be for sale. Artists will be responsible for all shipping requirements needed before and after the show. The SDAD and California Art Club assume no responsibility for theft, damage or liability. The artist is responsible for insurance of his or her artwork. We will make our best effort to assure the security of the artwork once it is at the judging site.

For further assistance call The San Diego Art Department: 619-299-4278

Mark your Calendars with the following Schedule of Events / Important Dates:

- **Monday, April 5th through Monday, May 10th, 2010 - Registration is open.** Each work of art must be started and completed "en plein air" during this timeframe.
- **Saturday, May 1st** - Plein Air painters are invited to participate in a "North Park Paint Out" between the hours 10:00am – 4:00pm. Join in the camaraderie with fellow plein air artists and come out to paint in North Park. This is an open event for all artists to gather throughout North Park and paint. Meet back at SDAD by 2:00pm to partake in a group discussion lead by Judith D'Agostino and enjoy light refreshments.
- **Monday, May 10th** - Artwork Drop off Deadline 5:00pm at the San Diego Art Department
- **Tuesday, May 11th** – Artwork will be judged by the panel. Selected artists will be contacted on Wednesday, May 12th. Unselected works will be ready for pick up by Friday, May 14th.
- **Saturday, May 15th – Artist Awards and Open Public Reception from 6:00pm – 9:00pm** (awards ceremony at 6:30pm). Voting for People's Choice Award will begin during the reception and continue through Sunday, May 16th during the North Park Festival of the Arts.
- **Sunday, May 16th - North Park Festival of the Arts**

Registration for artists will begin at 9:30am – 10:00am at SDAD. The public is invited to watch participating artists during the Quick Draw event complete a "Plein air" painting within a two hour time frame from 10am - Noon. The artists will be within walking distance of the Art Department, giving onlookers the opportunity to watch any or all the painters while the work is being done. Together artists and spectators are immersed in the creative process. See the scenes and how the artists interpret them. Smell the wet paint and get caught up in the excitement of watching a painting come to life before your eyes.

The paintings, once completed at Noon, will be framed by each artist and displayed for public viewing on easels in front of SDAD. The works will be judged at 1pm by Stuart Burton. The wet paintings will be on sale from 1:00pm – 6pm during the festival.
- **Saturday, June 12th** - Closing Reception during Ray at Night from 6:00pm-9:00pm
- **Sunday & Monday, June 13th & 14th** artwork needs to be picked up from The San Diego Art Department.